

CEED

Q1. Mr. Shyam is a very hardworking farmer from a small village in western UP. He is very helpful and jolly by nature. Despite of all hardships that he has to go through he is always seen smiling and helping others around in any situation.



Create separate illustrations of the character in the following two situations -

1. Mr. Shyam working on his farm.
2. Mr. Shyam carrying a wheat sack on his shoulder.

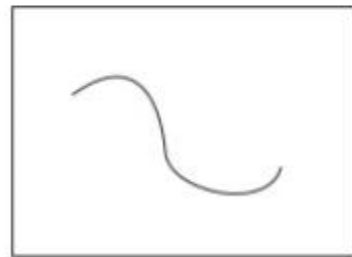
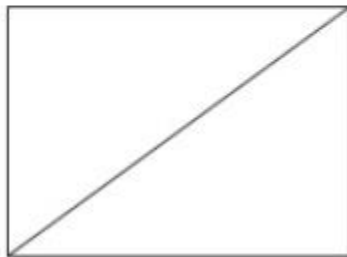
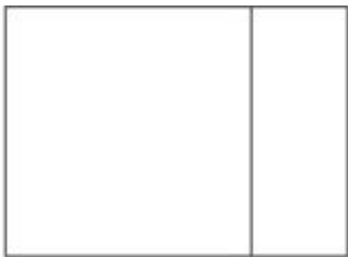
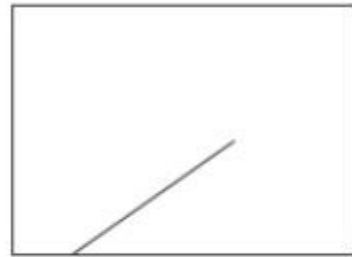
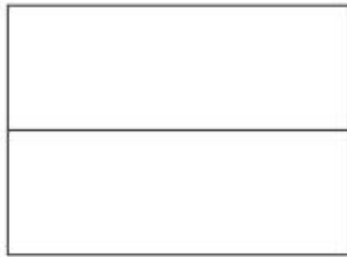
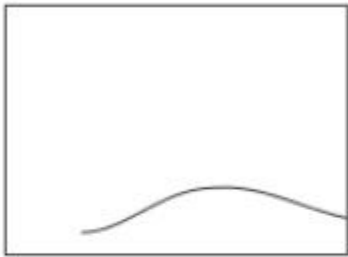
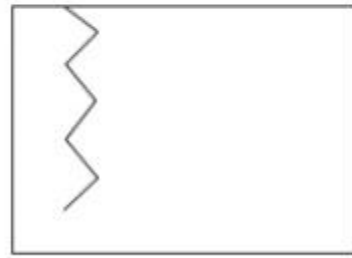
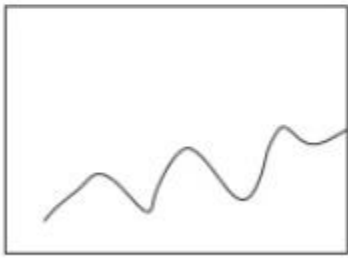
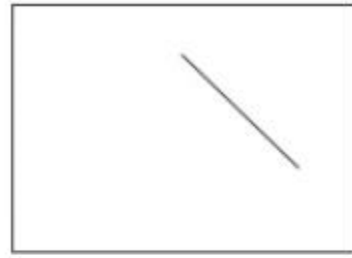
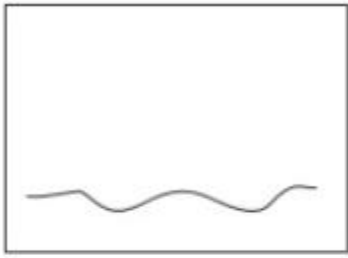
Additional Instructions:

- Make a line drawing using only pencils. Do not use any kind of colour.
- Do not illustrate the surroundings, but only Mr. Shyam and what he is physically interacting with.

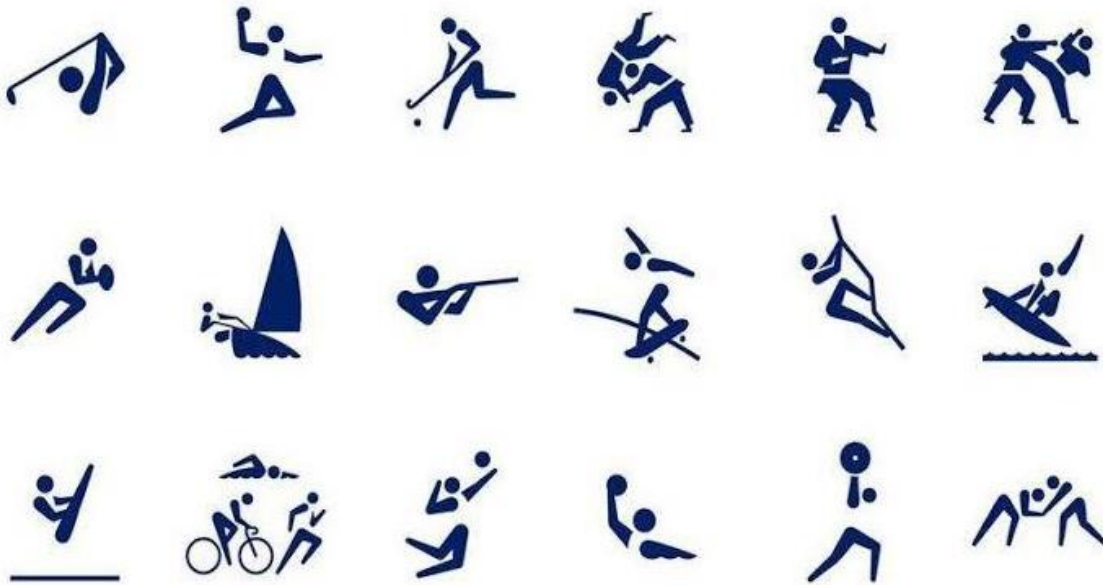
Evaluation Criteria:

1. Ability to keep the character consistent
2. Expression and body gesture of the character
3. Line quality and finish of the drawing

Q2. Building upon the visual elements given in the boxes, create recognizable images and give a title to each. Draw only within the boundaries of the boxes.



Q3. Below depicted are games icons taken from Tokyo Olympics 2020.



The next Olympic games will be held in 2024 in Paris. Create icons for these following four games. All icons should follow the same visual language.

1. Hockey
2. Javelin Throw
3. Badminton
4. Archery

Evaluation Criteria:

1. Consistency with given examples
2. Composition
3. Clarity of communication

Q4. You are a pencil manufacturing company known for its innovative and creative designs of pencils. Visualize a pencil box to pair with it. It should be matching in design language with relevant details. Sketch and render the pencil and the pencil box with required graphics.



Evaluation Criteria:

1. Originality in the form of the lunch box, and its proportion
2. Visual consistency with the form of the water bottle.
3. Relevant details for the lunch box.
4. Surface shading
5. Quality of line/strokes

Q5. Given below is an image of a COVID Vaccination Centre. Identify 5 design problems faced by the visitors who arrive at the centre to get the vaccine shot.



Evaluation Criteria:

1. Quality and diversity of your observation
2. Analytical skills
3. Communication

UCEED

John is a 15 year old boy who is physically challenged (handicapped) and is always sitting and moving around on a wheelchair. One fine winter morning, he hears a sudden noise from the kitchen and he heads there. The kitchen has a big window that the sun shines through every morning. On arriving in the kitchen, John sees that the kitchen window is open and a cat has entered the kitchen through the window. The door of the fridge is open and some food is spilled on the floor, off the fridge. The milk is also found to be spilled all over the kitchen platform as well as some boxes also messed around on the platform. The cat has also made a plant fall off the platform on the floor and the mud is spread near the broken plant pot.

Sketch the scene from John's point of view. Add all necessary elements and details wherever necessary.

Evaluation Criteria:

1. Quality and diversity of your observation
2. Analytical skills, Quality of lines and pencil strokes
3. Communication & proportion of objects with respect to the room